

Scott Miles

Copywriter
Storyteller

Scottmiles.net
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Skills

Copywriting. Editing/Proofreading. Content Strategy. Researching. SEO Optimization. Video Script Writing/Production. Content Management.

Selected Experience

Copywriter (Contract) / Netrix, Chicago, IL

July 2019 - PRESENT

Research and write industry articles, blogs and headlines. Optimize SEO analytics. Contribute to marketing strategy sessions. Strategize content.

Copywriter / Newark element14, Chicago, IL

January 2015 - November 2019

Developed content/copy for internal/external marketing campaigns, including banner ads, vendor landing pages, newsletters, emails, print publications and more. Conceptualized, wrote and helped produce scripts for video marketing campaigns.

Publishing Content Manager / Newark element14, Chicago, IL

September 2003 - January 2015

Ensured the delivery of multi-channel publications in line with marketing plans. Supported the design and production of global business catalogs, direct mail and publishing data. Set up, created and maintained publications created on the Step InDesign PIM Publishing platform, and supported the multimedia design specialists in the creation of both offline and online marketing assets.

Education

Columbia College, Chicago, IL

MFA - Fiction Writing

Eastern Michigan University, Ypsilanti, MI

BA - Eng. Lang. & American Lit.

Publications

The Downriver Horseshoe - Short story collection published by Stolen Time Press. Stories have appeared in nationally distributed literary magazines such as LIT, Cimarron Review, Beloit Fiction Review, and Pebble Lake Review. Two stories in the collection were nominated for a Pushcart Prize, and one listed as one of the Distinguished Mystery Stories in the Best American Mystery Stories 2014.